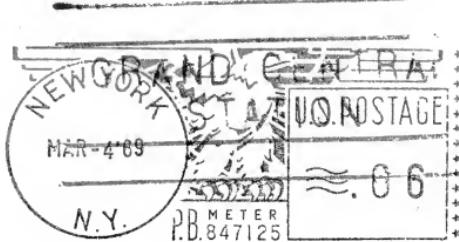


ALLEN H. UNGER, M. D.
ARTHUR C. WEISENSEEL, M. D.
133 E. 73RD ST.
NEW YORK, NEW YORK 10021



Mr. Theodor Nelson

458 West 20 Street

New York, New York

STATEMENT

TELEPHONE UN 1-9000

ALLEN H. UNGER, M. D.
ARTHUR C. WEISENSEEL, M. D.
133 E. 73RD ST.
NEW YORK, NEW YORK 10021

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Mr. Theodor Nelson

458 West 20 Street

New York, New York

JUNK MAIL
LETTER

American Management Association

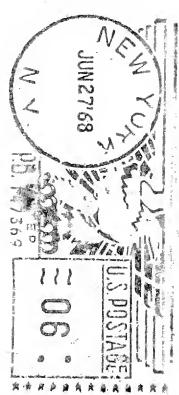
THE AMERICAN MANAGEMENT ASSOCIATION BUILDING
135 WEST 50TH STREET, NEW YORK, N.Y. 10020



MR. TED NELSON

458 WEST 20TH STREET

NEW YORK, NEW YORK 10011



American Management Association, Inc.

THE AMERICAN MANAGEMENT ASSOCIATION BUILDING



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June 27, 1968

Mr. Ted Nelson
458 West 20th Street
New York, New York 10011

Dear Ted:

I have just come upon the material you sent about yourself some time ago, and suddenly realized that I had completely overlooked you in planning our Conference on Education and Training. And this after speaking to you about it, too! I am truly embarrassed and apologize deeply.

As some small compensation, may I offer a complimentary registration for the entire conference and exhibition? I realize this will not be as rewarding as being a speaker or panelist, however, it will give you an opportunity to discuss your points of view and take issue with speakers as a member of the audience. If one of the panelist should happen to back out, I'd be pleased to call on you -- if you wouldn't be offended.

Again -- I'm very sorry, we'll certainly do better next year.

Very truly yours,

Raymond D. Lenoue
Conference Director

RDL:ss